

Meeting: Well-Being Partnership Board

Date: 8 December 2008

Report Title: Cultural Strategy Update

Report of: Diana Edmonds (Assistant Director, Culture, Libraries & Learning)

Purpose

To inform the WBPB of the development of Haringey's new Cultural Strategy.

Summary

The Council's existing Cultural Strategy expired in the spring of 2008 providing an opportunity to review the Council's approach to co-ordinating and promoting cultural activity in the Borough.

A new Cultural Strategy and action plan are currently being developed by initially pulling together our current commitments in terms of the local and wider policy context, the Adult, Culture and Community Service (ACCS) Business Plan 2008-09 and the Cultural Strategy Issues Paper agreed by CEMB on 12th February 2008.

The action plan will deliver the outcomes and objectives set out in the London Cultural Strategy April 2004 focused at a local level. A consultation process to consider our current commitments in terms of regional priorities and to meet local needs and aspirations began in September 2008.

The Strategy will be signed of by the HSP in Spring 2009.

Haringey's new Cultural Strategy will strengthen Haringey's strategic approach to arts and culture which in turn provides opportunities to tackle social exclusion, contribute to regeneration, to promote safer communities and encourage healthier lifestyles.

Legal/Financial Implications

No additional funding is sought at this point in time, although funding may be sought in future through the normal application routes.

Recommendations

That the WBPB note the draft Cultural Strategy and consultation timetable.

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1.0 Background

1.1 The Council's existing Cultural Strategy expired in the spring of 2008 providing an opportunity to review the Council's approach to co-ordinating and promoting cultural activity in the Borough.

1.2 A Cultural Strategy Issues Paper was agreed at CEMB on the 12th February 2008 that introduced the development of the new strategy and discussed the role of the local authority in supporting and facilitating cultural activity.

5. ANALYSIS

5.1 The development process

Haringey's first Cultural Strategy covered the period from 2002-2007 and a new cultural strategy and action plan is currently being developed in two phases.

Phase 1 of the development of the strategy involves pulling together our current commitments in terms of the local and wider policy context, the Adult, Culture and Community Service (ACCS) Business Plan 2008-09 and the Cultural Strategy Issues Paper.

It includes an action plan to deliver the outcomes and objectives set out in the London Cultural Strategy focused at a local level. The actions set out in the action plan have already been agreed and are also drawn from the ACCS Business Plan and the Action Plan set out in the Cultural Strategy Issues Paper. The draft strategy can be found at Appendix 1.

The draft strategy includes the following outcomes and objectives:

No.	Outcomes	Objectives
1	Excellence- Achieving cultural excellence in Haringey	Objective 1: Ensure cultural institutions and events in Haringey are of high quality
		Objective 2: Improve cultural infrastructure and support programmes to raise the profile of Haringey's cultural diversity
		Objective 3: Develop a Haringey brand and promote Haringey's cultural offer
		Objective 4: Protect and enhance Haringey's cultural heritage.
2	Creativity- Recognition	Objective 5: Promote creativity as a

No.	Outcomes	Objectives
	that creativity is central to the success of Haringey	significant contributor to Haringey's economy and success Objective 6: Support cultural education programmes and lifelong learning in Haringey
3	Access- All residents and visitors have access to culture in the Borough.	Objective 7: Increase access to culture to all in Haringey Objective 8: Empower Haringey's communities through culture Objective 9: Linking in with high quality cultural provision locally, regionally and nationally
4	Value- All residents and visitors get the best value out of its cultural resources	Objective 10: Ensure Haringey makes best use of funding available for culture

Phase 2 will involve further work to decide on the final outcomes and objectives to be included in the strategy. As part of Phase 2 a consultation process has begun to add to our current commitments to meet both our regional commitments and meet local needs and aspirations. The consultation will began in October 2008 and a timetable is attached at Appendix 2. The consultation will be wide reaching and innovative to successfully engage all relevant stakeholders, in particular the creative industries.

This document will be developed in partnership with the creative industries, the voluntary sector and the community to best reflect the needs and aspirations of the borough regarding arts and culture. A Steering Group has been set up to lead the development of the strategy and includes members from Adult Services, Economic Regeneration, Children and Young People, Finance, Equalities, Older People and the creative industries. The group is chaired by the Director of Culture, Libraries and Adult Learning. This group is meeting regularly to drive the development of the strategy.

An equalities impact assessment will be undertaken during Phase 2 of the development process.

Appendices

Appendix 1 – Draft Cultural Strategy

Appendix 2 – Consultation Timetable